



**FOR IMMEDIATE RELEASE**

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**[n8] Touch Fact Sheet**

**ABOUT [n8] TOUCH:** [n8] Touch is a new and novel franchise concept designed to provide a new delivery system for massage and chiropractic services.

**CORPORATE HEADQUARTERS:** 9815 N. 95<sup>th</sup> St.  
Scottsdale AZ 85258  
(480) 391-1940  
www.n8touch.com

**CONCEPT:** A new and innovative franchise concept providing chiropractors and other entrepreneurs with a new delivery system that will help them “reinvent” their practices by allowing doctors to capitalize on the public’s high demand for massage salons. The new franchise concept represents an answer to a growing crisis within the chiropractic industry marked by an over saturated market, barriers created by the insurance industry and the creation of reoccurring income resources.

**FRANCHISING ACTIVITIES:** [n8] Touch is currently in the process of identifying qualified franchisees throughout the country

**[n8] TOUCH BRANDS:** N8tures Therapy Centers

- Spa-like massage atmosphere
- Housed in chiropractic office
- No appointments necessary
- 3-6 chair massage stations
- 2-7 private massage rooms providing all types of massage therapy

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- Retail area offers branded merchandise providing doctors with additional revenues

**Relaxst8tion**

- Designed for specific high-traffic areas such as malls, airports, convention centers, resorts, large downtown office buildings
- Private with no appointment necessary
- Cubed chair massage setting
- Comfortable reception area
- Small footprint and high traffic

**Relaxst8tion2go**

- On-site and corporate chair massages
- No appointment needed
- Used at special events such as marathons, concerts, tradeshow, hotels, conventions
- No “bricks and mortar” needed
- Flexibility with location, hours and business size
- On-demand staffing
- Large special events drive brand name and recognition

**FRANCHISE SERVICES:**

Franchisees receive a number of valuable services that will enable them to expand their practices, including:

- Membership and gift card programs
- Retail products
- Call Center for new patient scheduling
- Web-based scheduling and point of sale system
- Web-based client self scheduling
- National website
- Real time business reporting
- Training manuals
- Intranet website
- National marketing and branding exposure
- Education and training

**INTRODUCTORY SEMINARS:**

Professionals within the chiropractic industry will be introduced to the [n8] Touch franchise program through a series of seminars beginning Sept. 14, 2007 in Phoenix and on Oct. 12, 2007 in Dallas. Future seminars will be announced as they are scheduled.

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**COST OF FRANCHISE RIGHTS:**

Doctors have a variety of choices in buying a franchise.

Relaxst8tion2go	\$15,000
Relaxst8tion	\$20,000
N8tures Therapy Center	\$30,000
All Three Concepts	\$45,000

**ADDITIONAL INFORMATION:**

Additional information on securing an [n8] Touch franchise can be obtained by contacting Ron Stilwell at (480) 391-1940.